



SPECIFICATIONS

Goal is to have contextual and generic, static and animated, resposive paywalls for user subscription.

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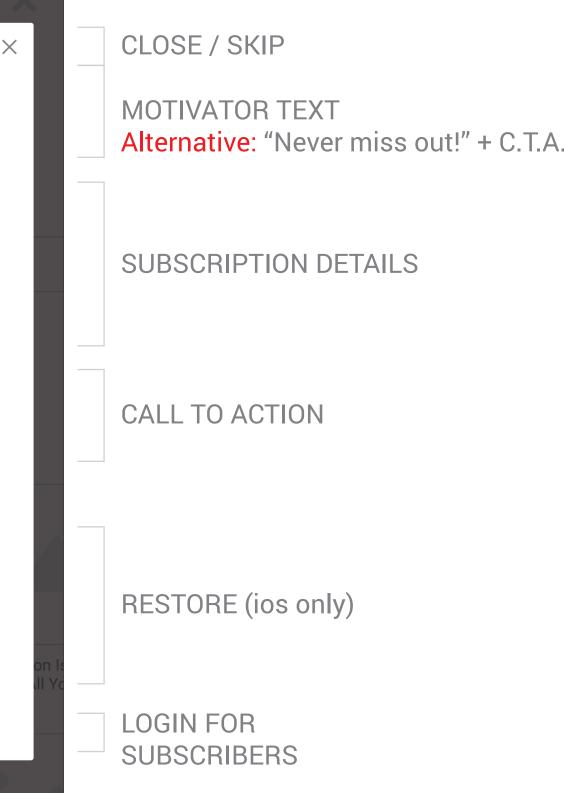
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keeping in mind space limitations on mobile should we add the following to the copy to make things clearer to the user?

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PHONE HEIGHT BREAKING POINTS

480	
567	
640	
667	

TIME TO GO **PREMIUM!**

Subscribe today and get unrestricted acess on all your devices.

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MOTIVATOR TEXT

SUBSCRIPTION DETAILS

CALL TO ACTION

543

WEB PAYWALL - CONTEXTUAL CLASSIC POP-UP



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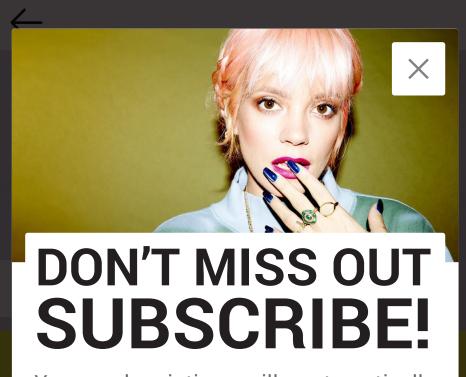
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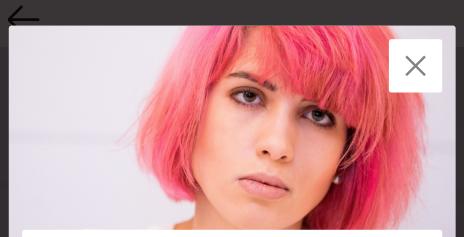
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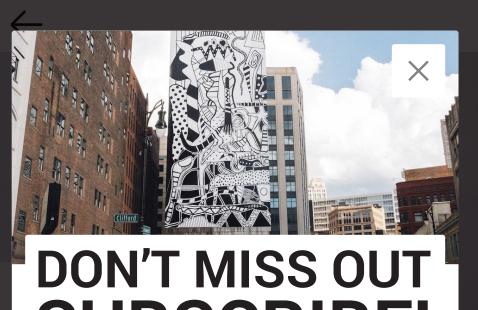


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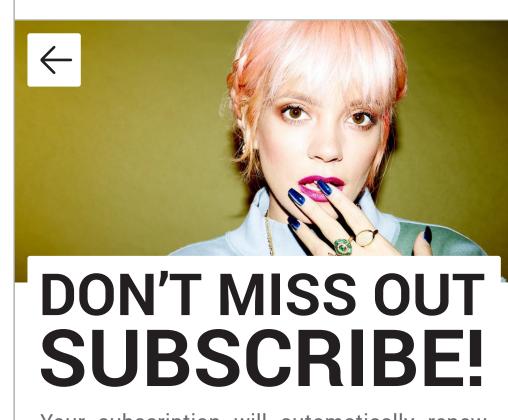
WEB PAYWALL - CONTEXTUAL FULL SCREEN POP-UP



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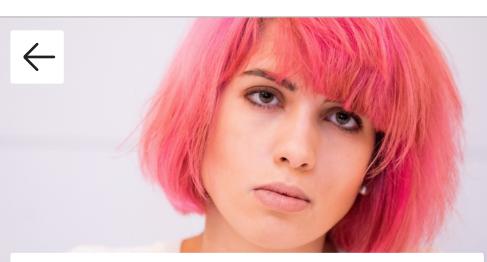
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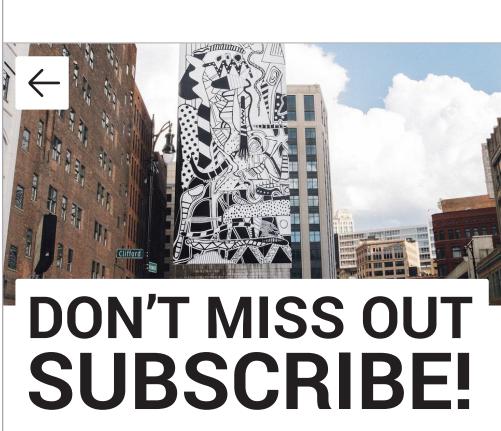


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HYBRID PAYWALL - CONTEXTUAL FULL SCREEN POP-UP



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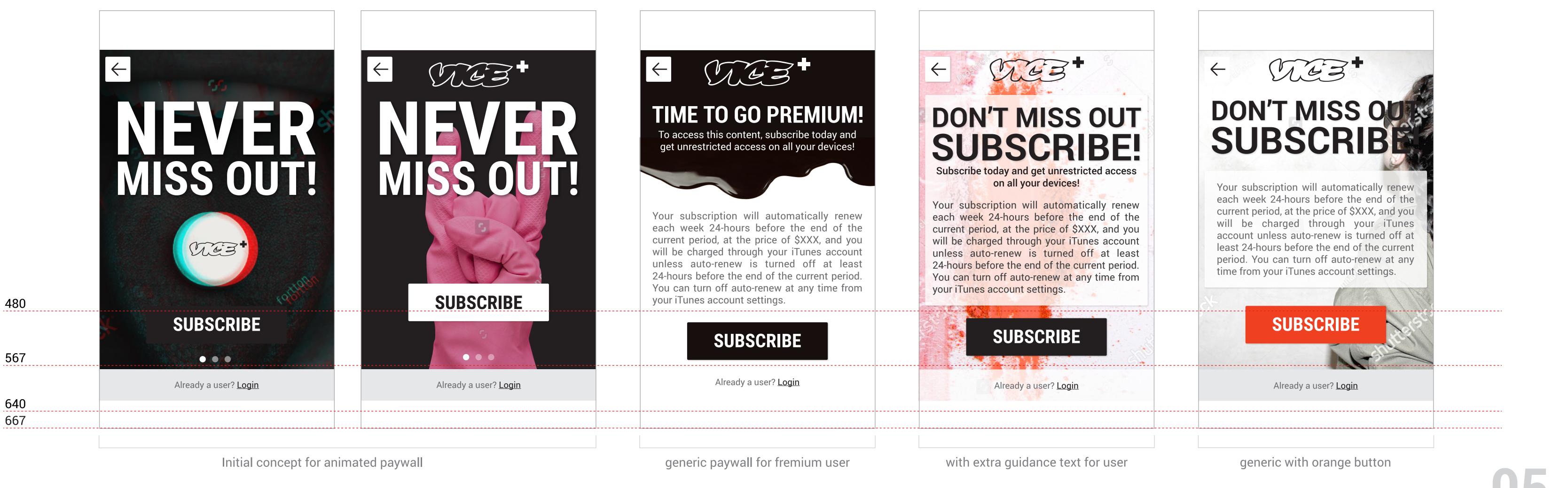
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ment	

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WEB PAYWALL - GENERIC CONCEPTS





1. Receive feedback on work done so far

2. Complete static and animated generic concepts

3. Prepare responsive versions (dtop and tablet)