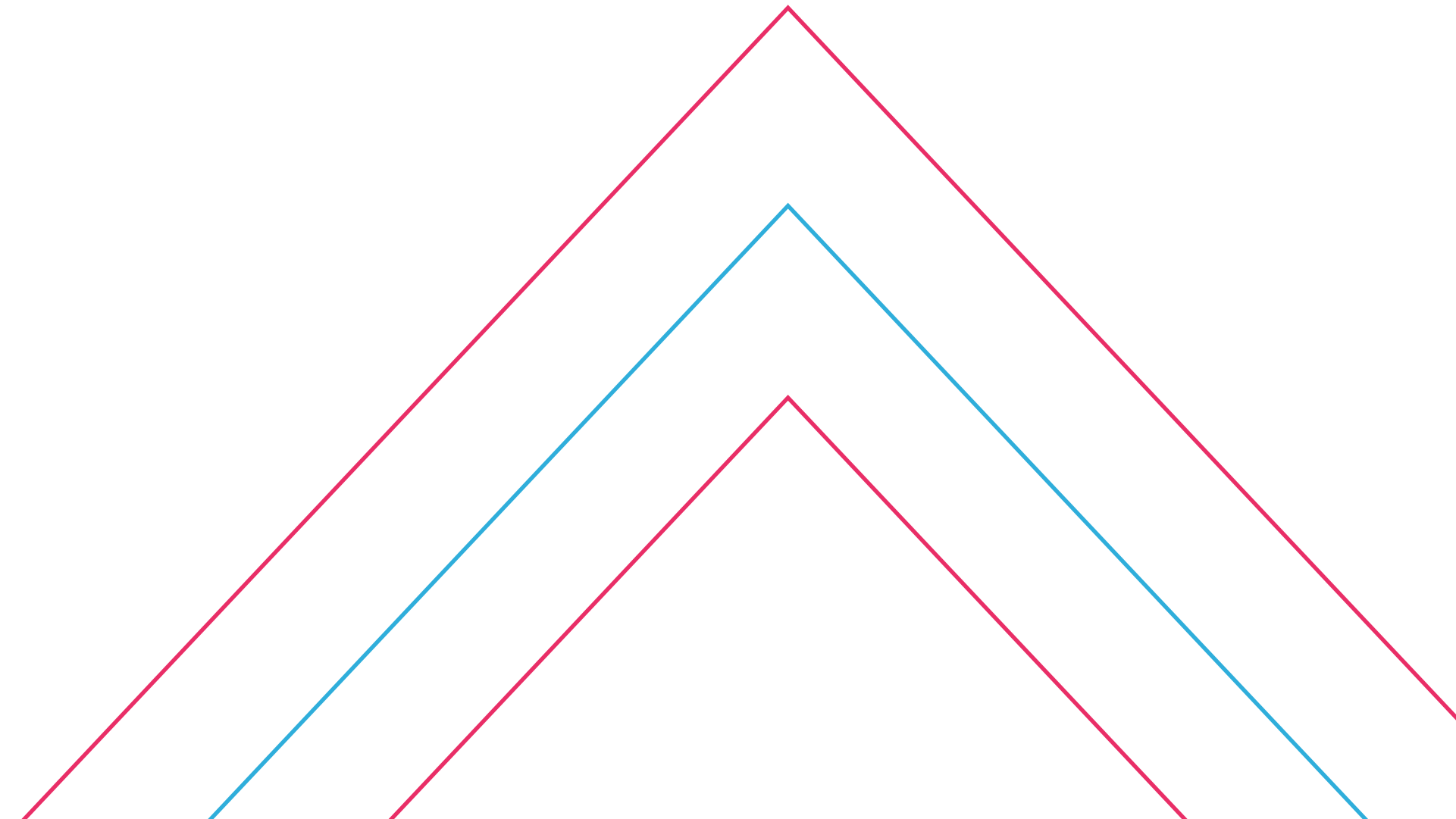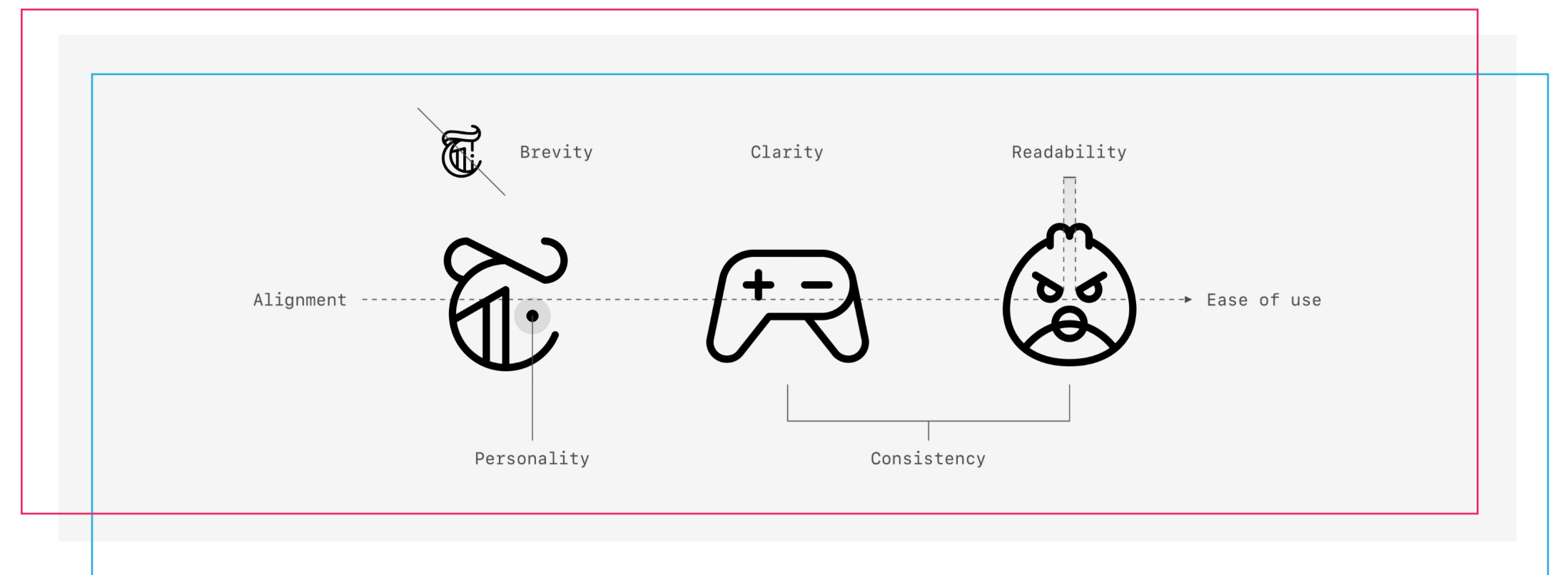# playweez

[icon design]

Presentation Deck

March 2021

Project Summary

Design of 2 icons to differentiate HTML5 from APK games, for the Playweez gaming service.
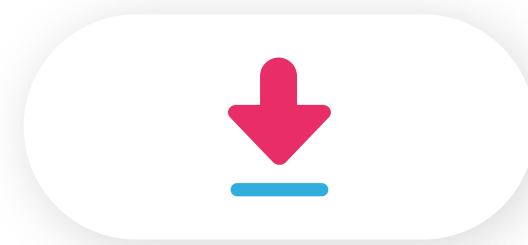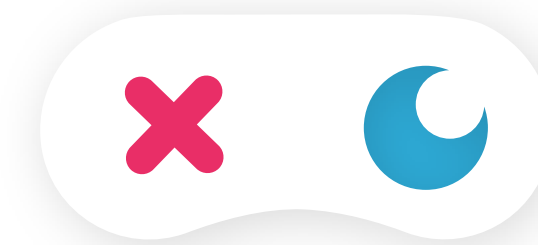
Icon design

Icons

Design follows style and colour of the logo and will fit in well with the overall design of the service.
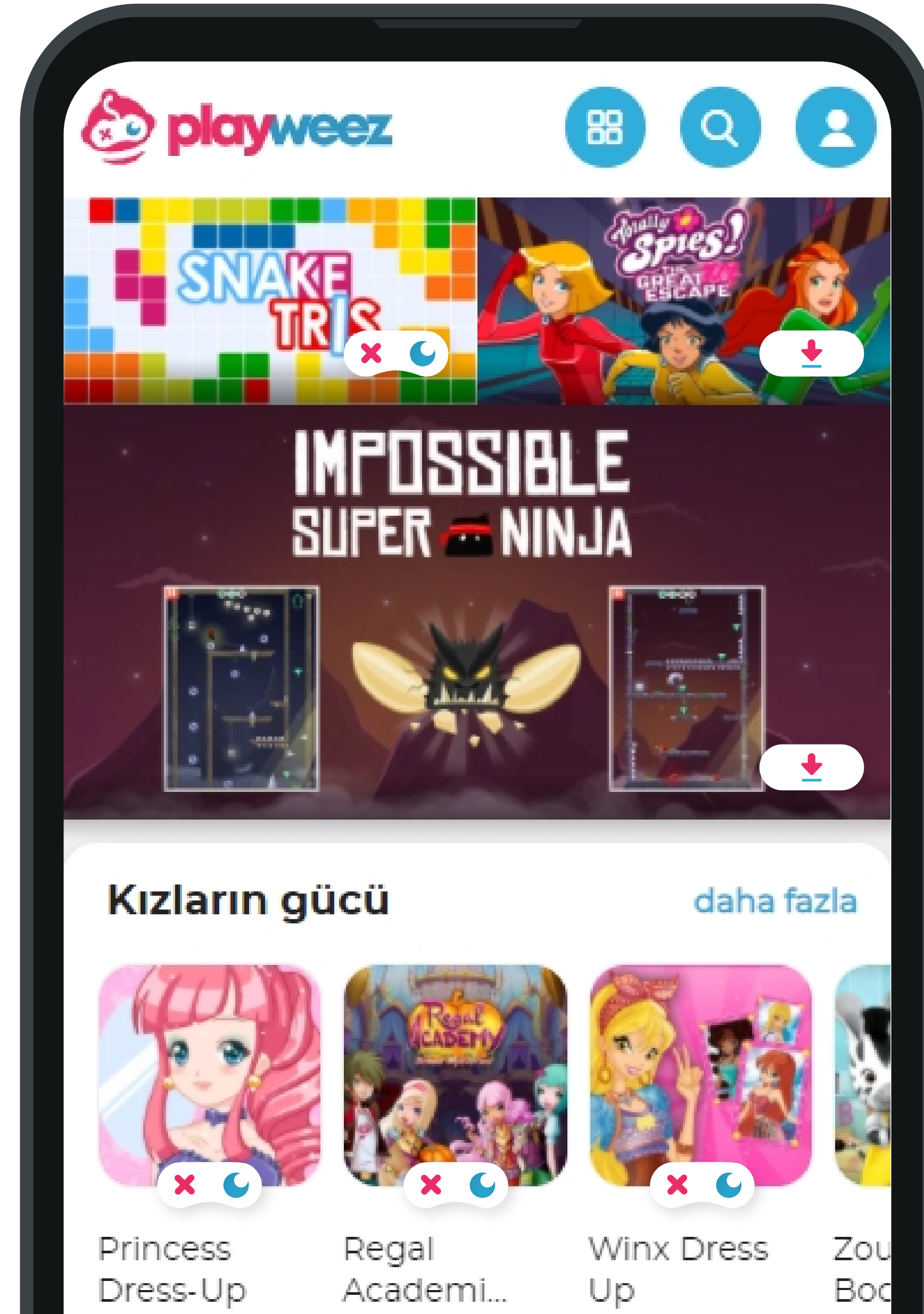
APK GAME

HTML5 GAME
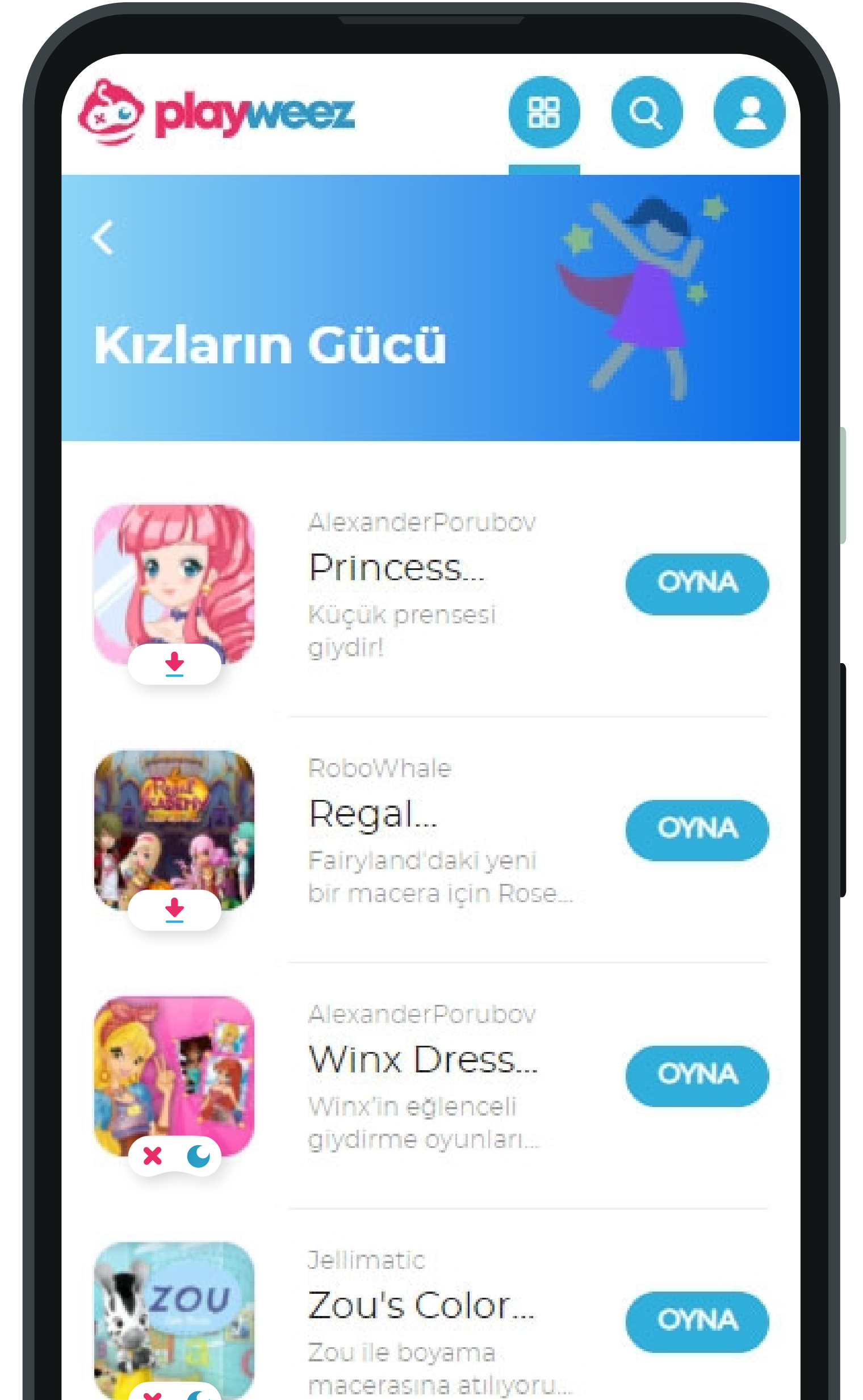
ZOOM PAGE CUSTOM BUTTONS
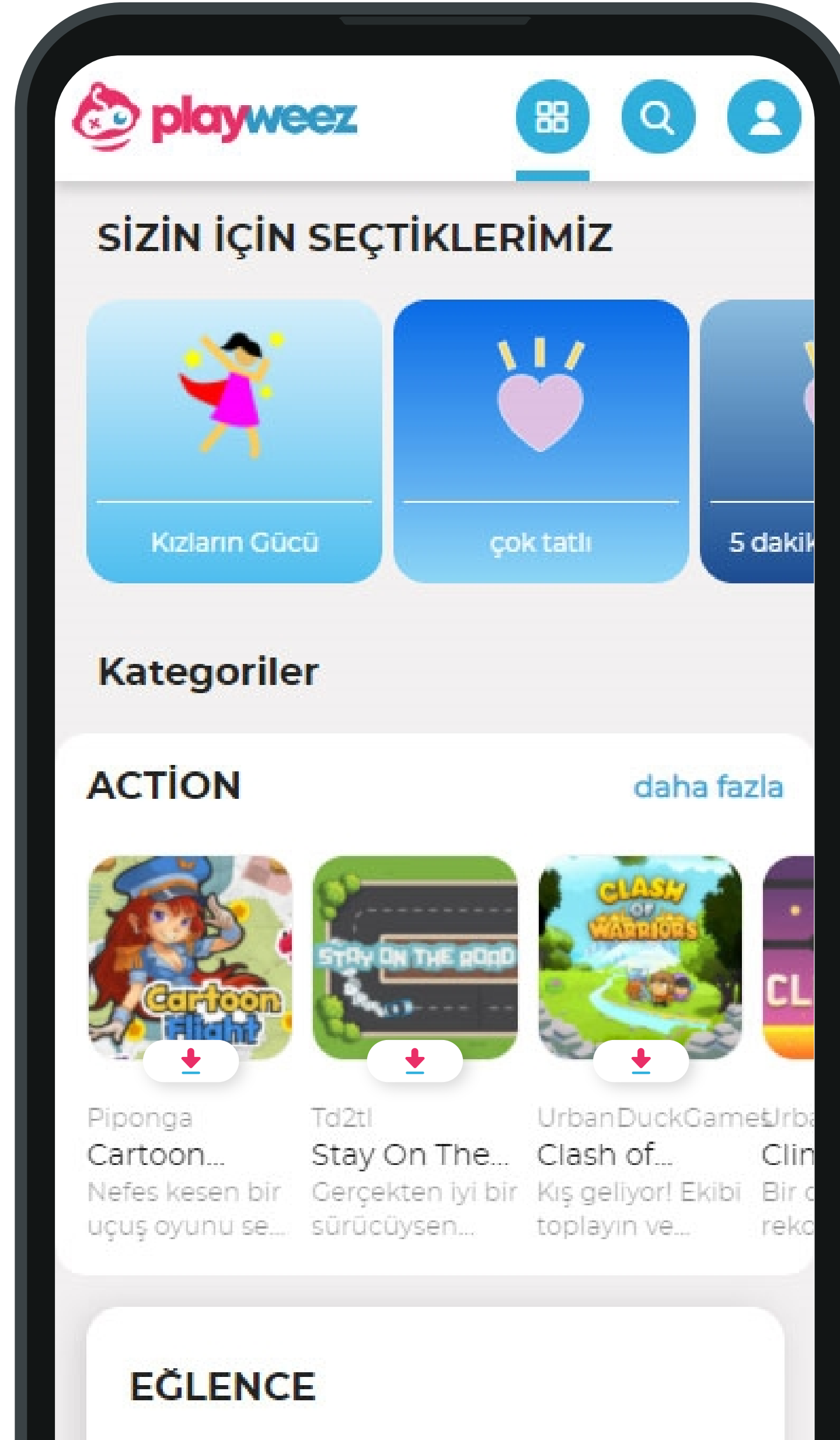
DOWNLOAD

PLAY

Icons applied to service

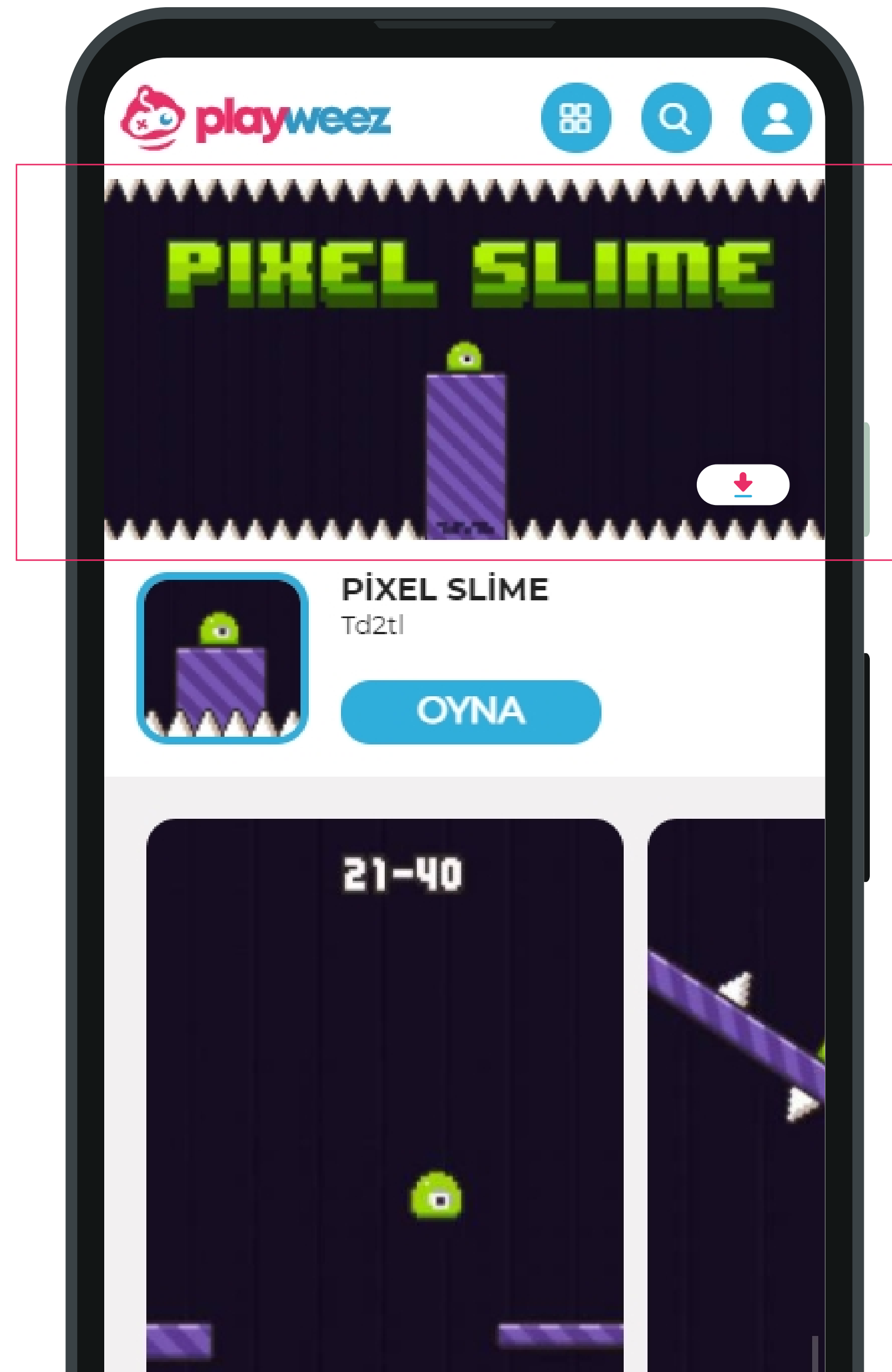- HOME PAGE

Icons applied to service
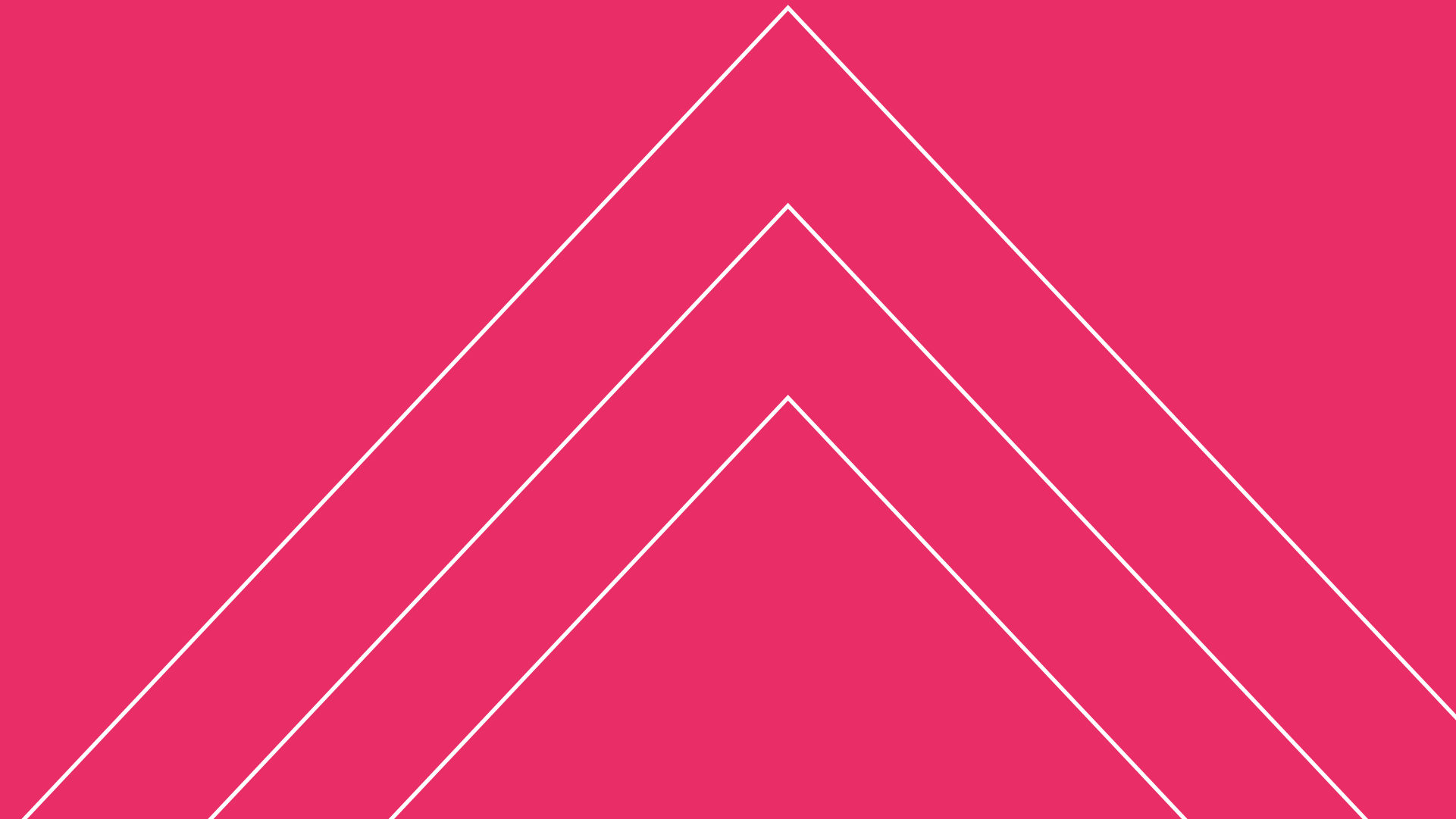
- EXPLORE PAGE
- CATEGORY LIST

Icons applied to service

- ZOOM PAGE

Choice between single icon or custom button. Custom button maintains the colour chosen for the CTAs inside the service.
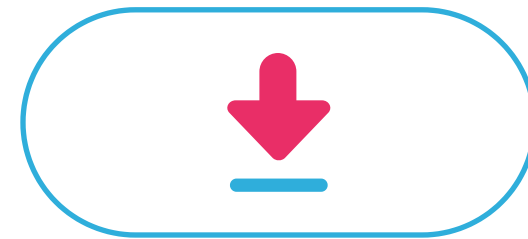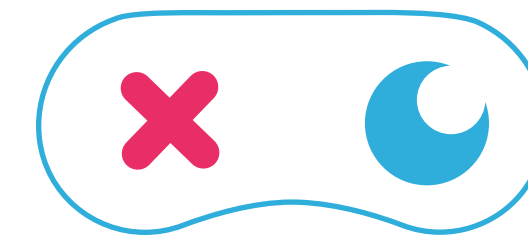
Alternative designs

Alternative icon designs

These alternative dsigns might require to review the colour of buttons in order to maintain visual/design consistency
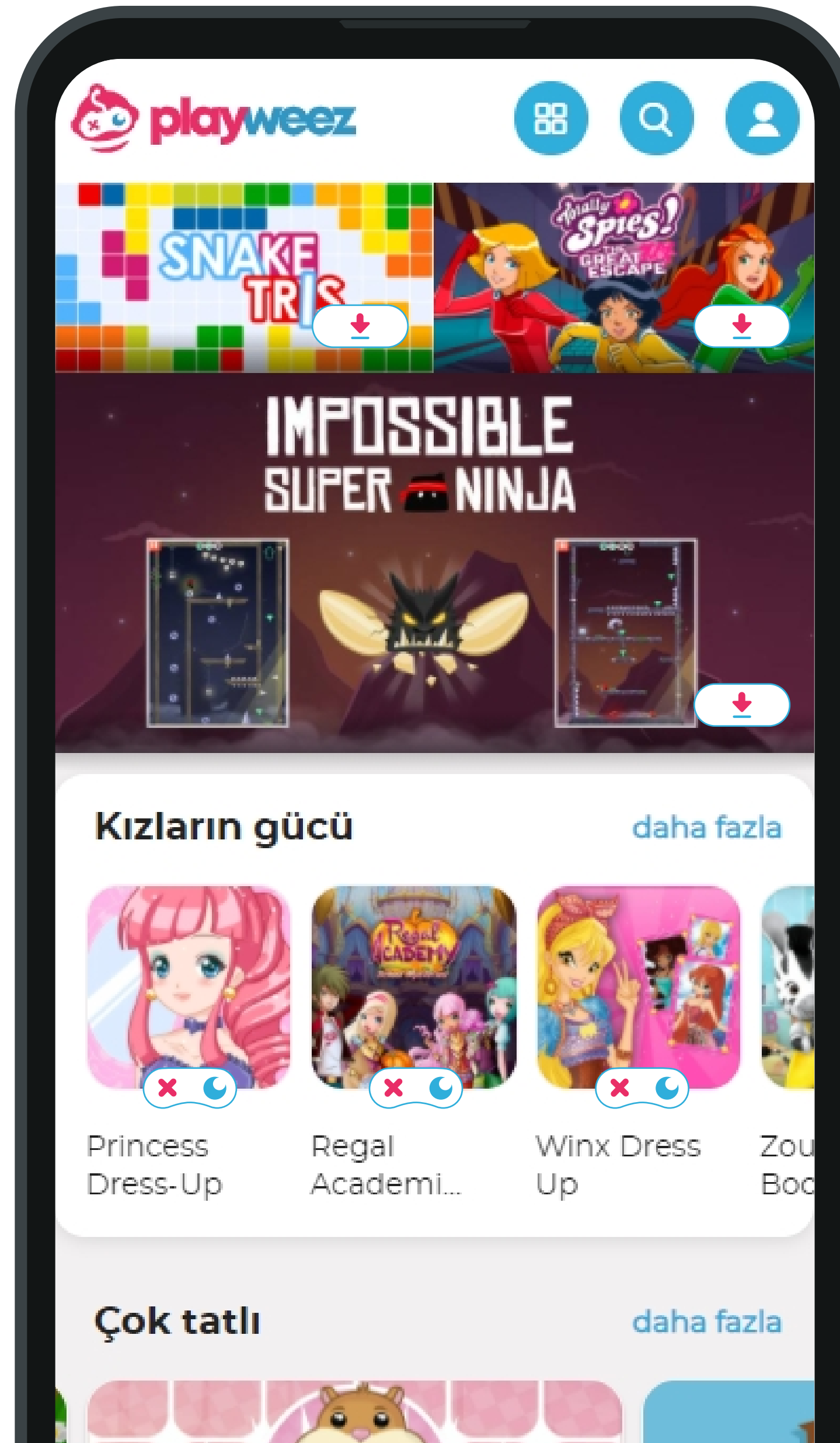
APK GAME

HTML5 GAME
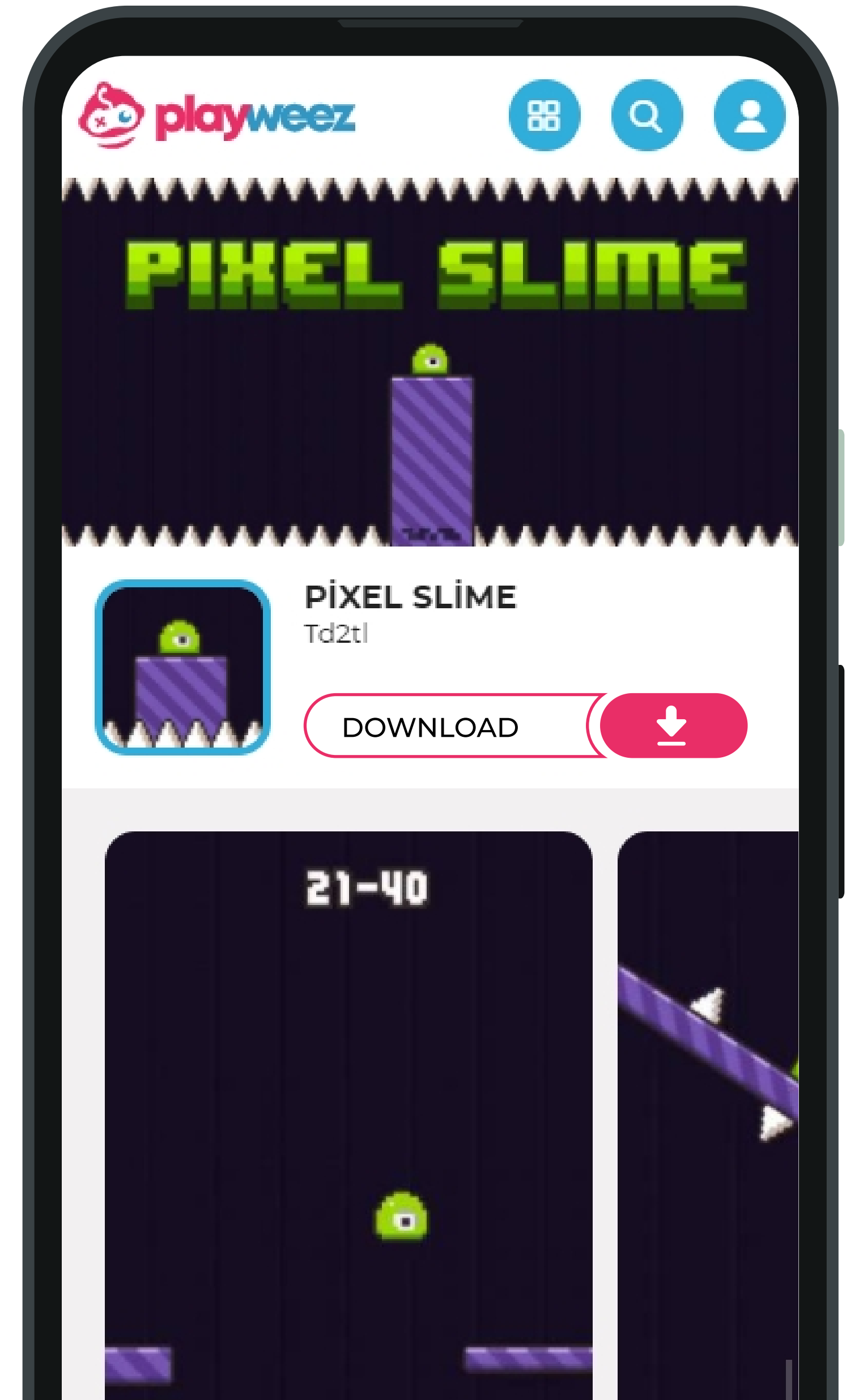
ZOOM PAGE CUSTOM BUTTONS

DOWNLOAD

DOWNLOAD

DOWNLOAD

PLAY

PLAY

PLAY

Alternative icons applied
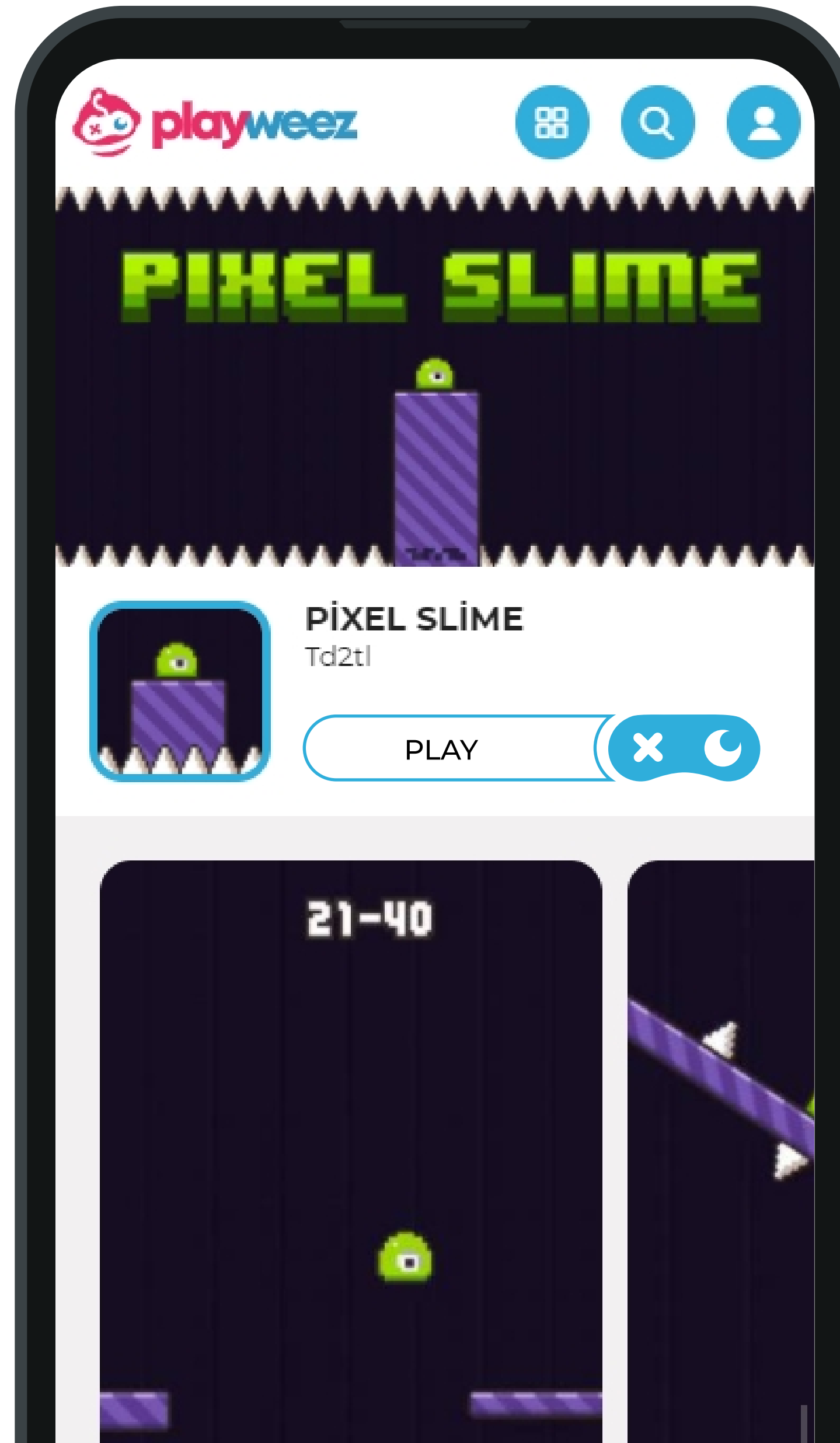
- HOME PAGE
- ZOOM PAGE

Alternative icons applied

- ZOOM PAGE

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Thank you

March 2021