

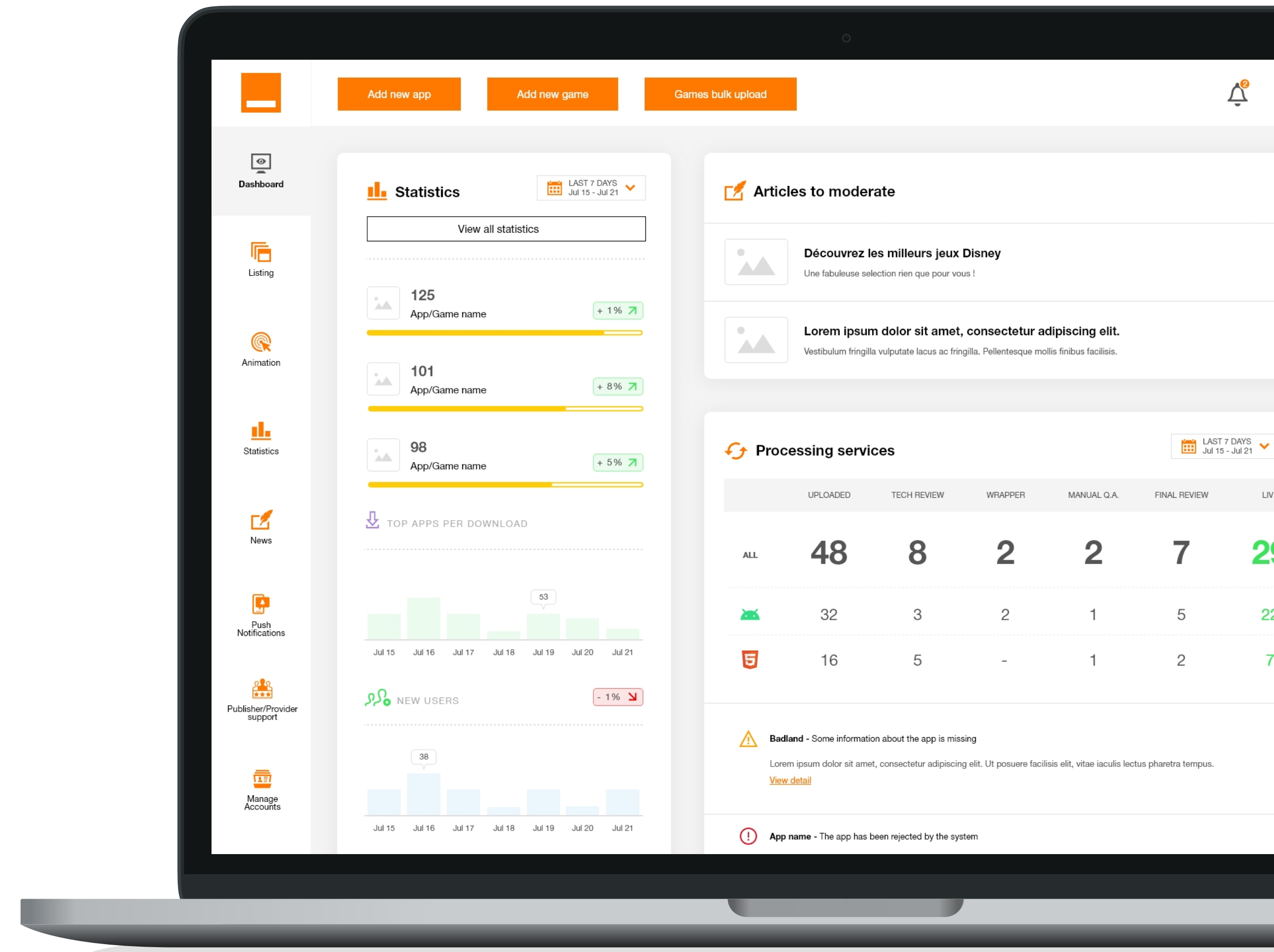
Orange Play

Back office panel

September 2021

Content Management System

- Content ingestion
- Content animation
- Statistics/KPIs
- News section
- CRM/Help section
- Account Management



Generic Login

Login form designed according to standardized design patterns, with possibility to request an account for new content providers.

The image shows a generic login form within a white container. The container has an orange header bar with a white hamburger menu icon in the top-left corner. The form itself is centered and contains the following elements:

- Header:** The word "Login" in a bold, black font.
- E-mail field:** A text input field containing "email@comapanyname.com" with a green checkmark icon on the right.
- Password field:** A text input field with masked characters "....." and a close icon (X) on the right.
- Forgot password link:** A small, orange, underlined link labeled "Forgot password?".
- Login button:** A solid orange button with the word "Login" in white text.
- Registration link:** A small, orange, underlined link labeled "Request an account" located below the login button.

A dashed orange line with a dot at the end and an arrow pointing left is positioned to the left of the form, highlighting the registration link area.

Content provider view

Content providers will have the ability to independently upload and manage their apps and games on the Orange Play Back Office portal just like for classic app store tools.

The content provider will be able to monitor the trend of their products, upload games, apps and additional material to promote them. Also, a news section has been added where content providers can contribute to Orange Play by writing articles to sponsor a game, app or news related to their products.

A help section and chat bot are always available to give content providers all the information and support they might need.

VS

Admin view

Administrators will manage and moderate the content uploaded by content providers, (apps, games, promo material) on Orange Play.

Admin view allows to monitor the trend of all products/services, what is uploaded by content providers, moderate where necessary (keywords, articles), give feedback to content providers and support them through a dedicated help section and chatbot.

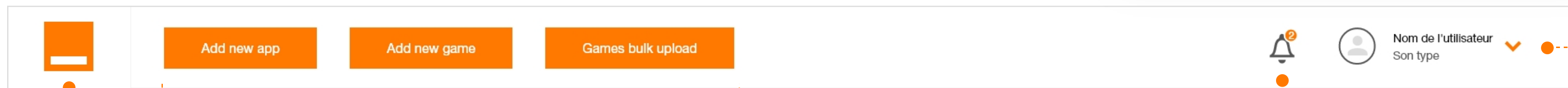
In addition, admin will have the ability to upload apps/games and will take care of the animation of the content within Orange Play to ensure a fluid experience that is refreshed regularly for customers.

Content provider view

[VIEW PROTOTYPE](#)

Navigation

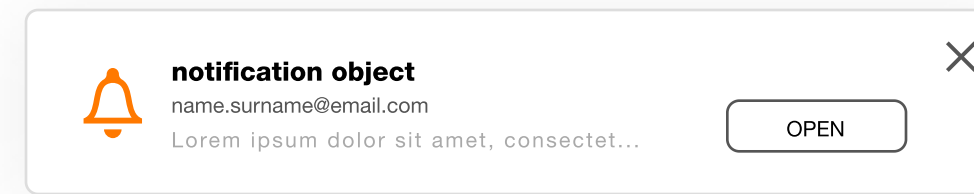
Topbar Quick access buttons, profile and notifications



Quick access back to dashboard

Quick access buttons to app/game and game bulk upload, always available/visible in the top bar

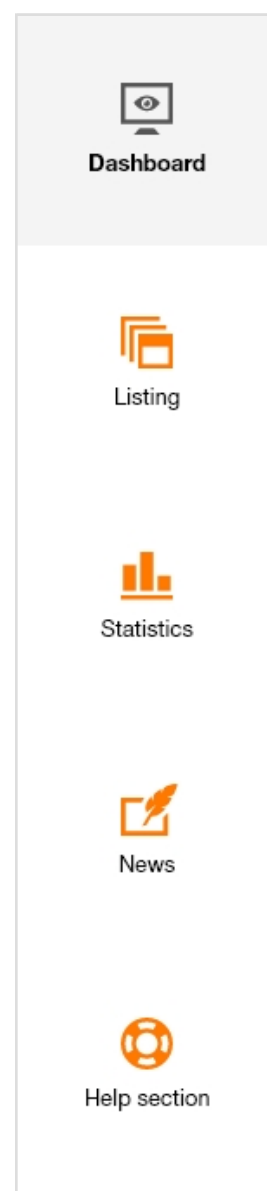
Notifications are also displayed in the top bar to remind the user of messages waiting to be read



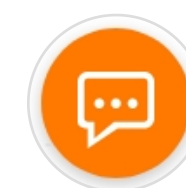
Notification preview widget which appears as the user logs into the panel. It can either be time-based or closed clicking on the "x"

Link to Profile.

Sidebar where users can navigate between sections of the Back Office panel



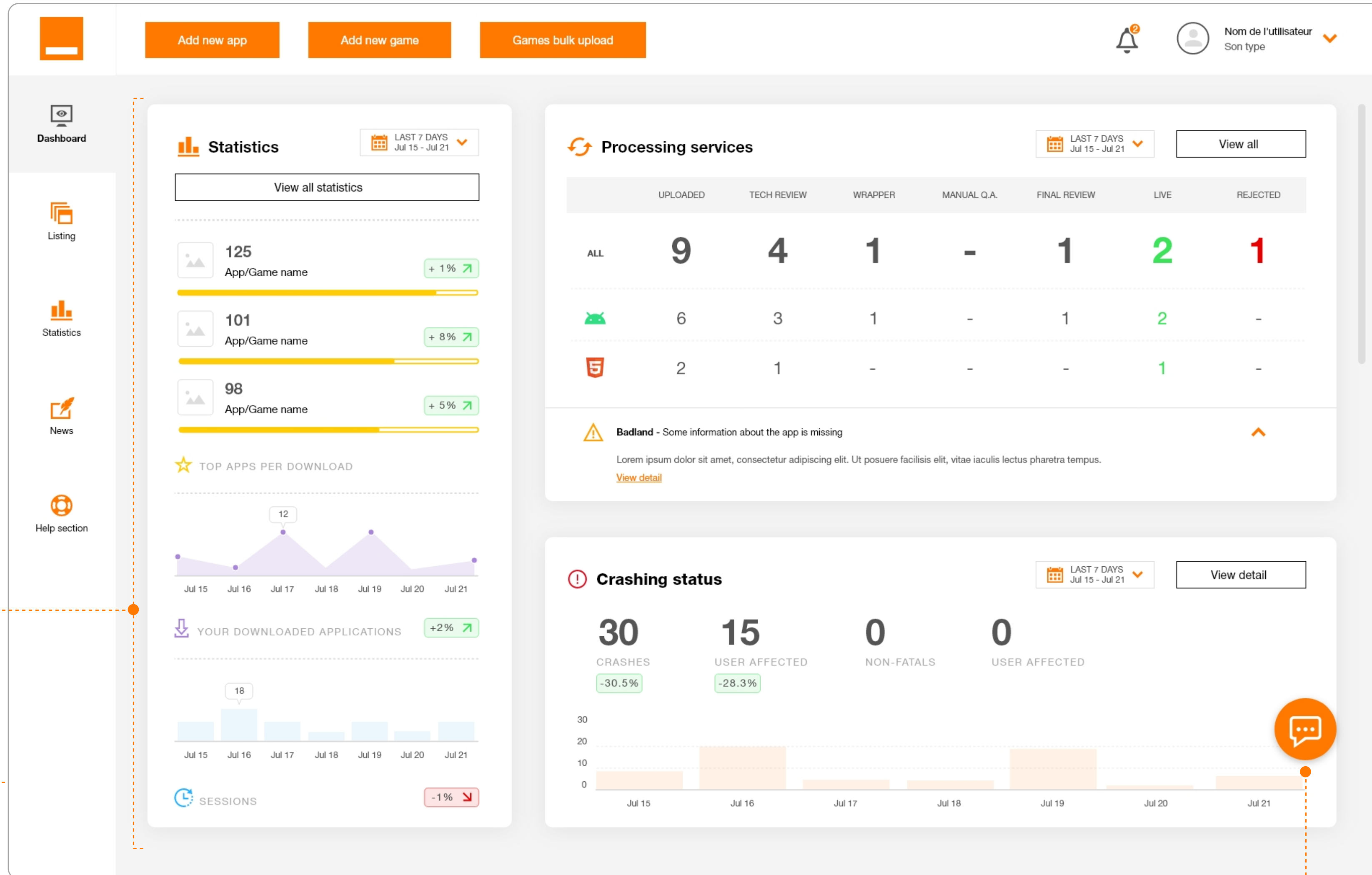
- Dashboard: where users can have an overview of statistics, processes underway and crash reports
- Listing (apps/games): detailed list of game/app ingestion process
- Statistics: where user can check the trend of products/services
- News section: where users can create their own articles to post on Orange Play
- Help section: where users will find all the support they need to use the Back Office panel



Quick access CTA to the chatbot, to give users extra help options. Always visible on all screens.

Dashboard

In the dashboard Content Providers will be able to have a general overview of their apps/games status, crashing reports and statistics.



Statistics overview:

- Filter
- CTA to view all
- Op apps per download
- Downloaded apps
- Sessions

Overview of the services being processed. The table like widget includes filtering, "view all" CTA, grid view of the numbers divided per format and error messages with link to address issues straight away.

Crashlytics to help monitor and fix crashes. The table like widget includes filtering and "view detail" CTA.

Chatbot

Listing

Detailed list of apps/games being ingested by the Back Office Panel. The list can be filtered, searched for a specific item and each item can be opened in detail.

The screenshot shows a web interface for managing app listings. At the top, there are three orange buttons: "Add new app", "Add new game", and "Games bulk upload". To the right, there is a notification bell with a "2" badge and a user profile dropdown labeled "Nom de l'utilisateur" and "Son type".

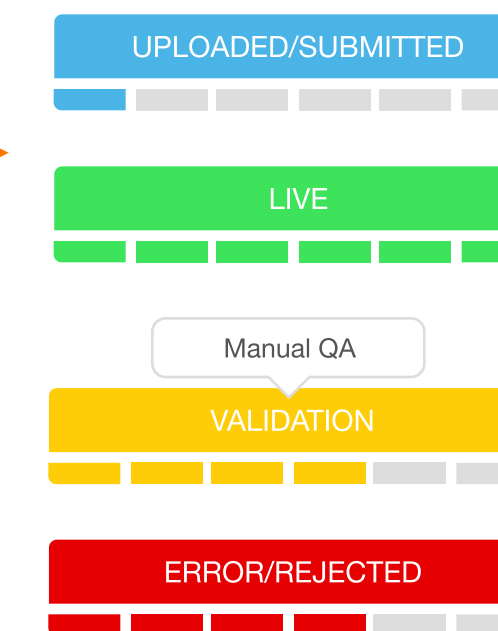
The main content area features a "Listing" header with a search bar and a "1 - 5 of 5" pagination indicator. Below this is a table with the following columns: ICON, NAME, PROVIDER, PEGI/AGE RANGE, FORMAT, TYPE, CATEGORY, CREATED ON, STATUS, and ACTIONS. The table contains several rows of data, including "Suway Surfer - World Tour Rio" and "Very long game name to test space". A dropdown menu is open over the "STATUS" column, showing options: "All", "Error", "Live", and "Validation".

On the left side, there is a sidebar with navigation icons for "Dashboard", "Listing", "Statistics", "News", and "Help section".

The table can be filtered by

- name
- provider
- PEGI/Classification
- Format
- Type
- Category
- Submission date
- Status with possibility to verify step on hover
- Actions: statistics and view detail

4 main states with relative detail on hover



validation on hover: tech review, wrapper, manual QA, final review

PAGE VIEW POINT

Add new game wizard: step 1 - base information

The add game wizard allows users to add a new game to Orange Play. The process is split into 2 steps: base information (game name, description, etc.) and visual media (all game visual material)

Clickable breadcrumbs. They show the user what steps are needed to complete the submission of a new game.

Upload zip: the user can upload a zip file to automatically add the game.

Preview submission: will activate only when the user has inserted enough information for it to activate.

If the user chooses to proceed manually he/she must insert all mandatory information:

- Game name
- App/product reference
- Promotional text (short description)
- Keywords
- Description (complete/long description)
- Version information
- PEGI/Classification
- Genre/category
- Flags (Kids, Exclusive etc)

PAGE VIEW POINT

Continue (to next step) CTA

Add new game wizard: step 2 - visual media and files

In this section the user must add all mandatory visual media and files to complete submission.


← **Add new game** 🔔 👤 Nom de l'utilisateur
Son type

1 **Base information** 2 **Visual media and files**

Visual media and files

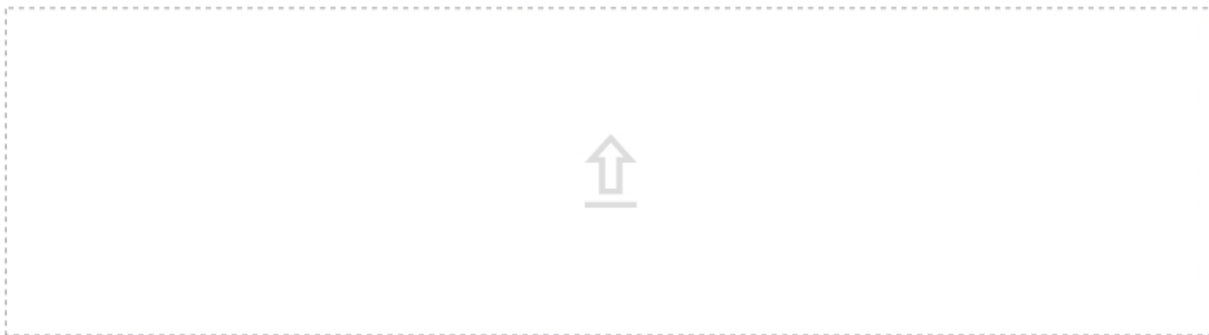
[Preview submission](#)

Icon*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.




Drag and drop or [browse](#)

Cover images*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.



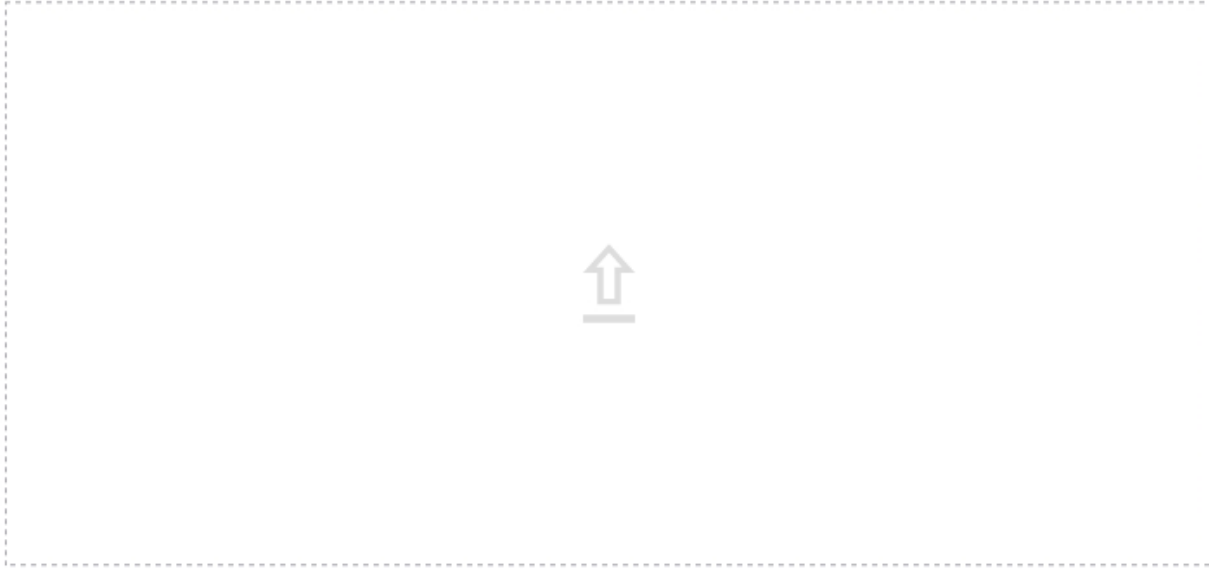
Drag and drop or [browse](#)

Mobile screenshots*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.




Drag and drop or [browse](#)

Desktop screenshots
Lorem ipsum dolor sit amet, consectetur adipiscing elit.



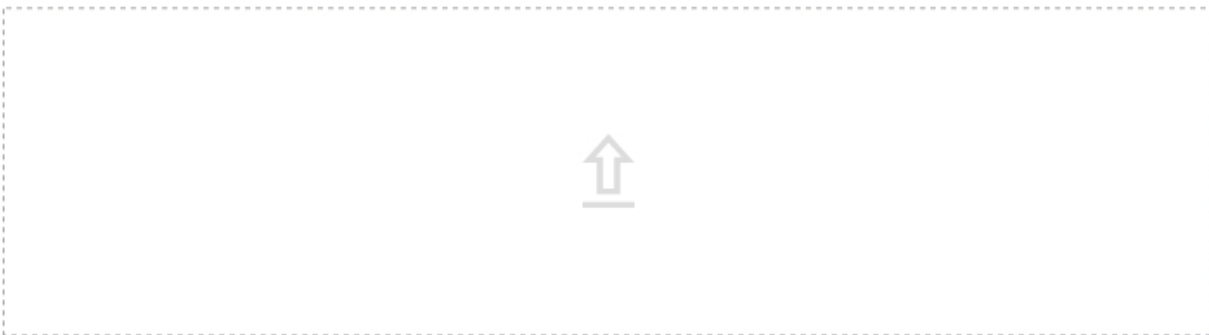
Drag and drop or [browse](#)

Add file*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.




Drag and drop or [browse](#)

Promotional images*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Drag and drop or [browse](#)

Tablet screenshots
Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Drag and drop or [browse](#)

Teaser video
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Back Save Save and submit

Media files include:

- Icon
- Mobile screenshots
- Tablet screenshots (if available)
- Desktop screenshots (if available)
- Game file
- Teaser video
- Promotional images

Visual file box features include drag and drop or browse and delete.

PAGE VIEW POINT

Back (to previous step) CTA

Save in case user wants to submit at a later time

Save and submit

Add new game wizard: what customers will see on Orange Play



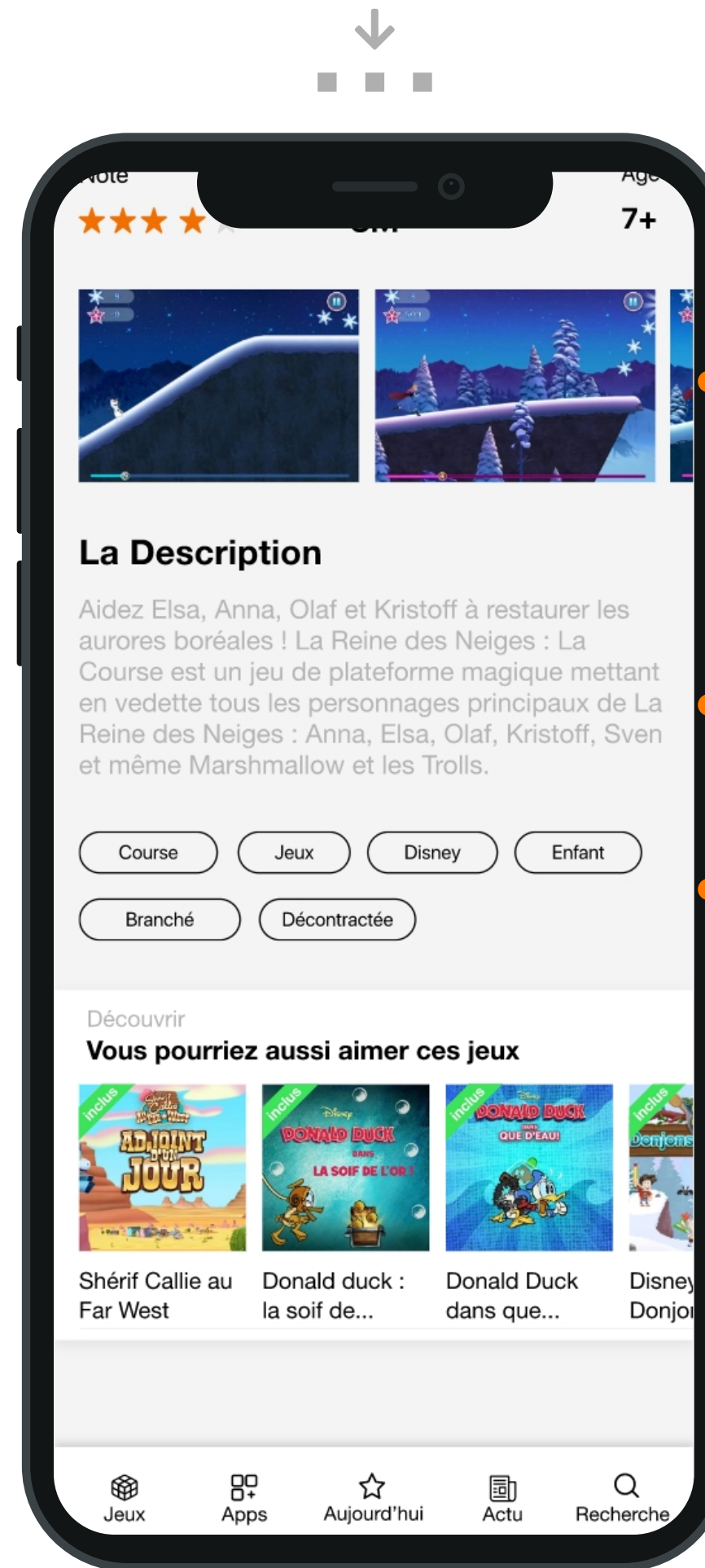
App Logo
(App/product reference)

Cover image

Game icon

App/product reference

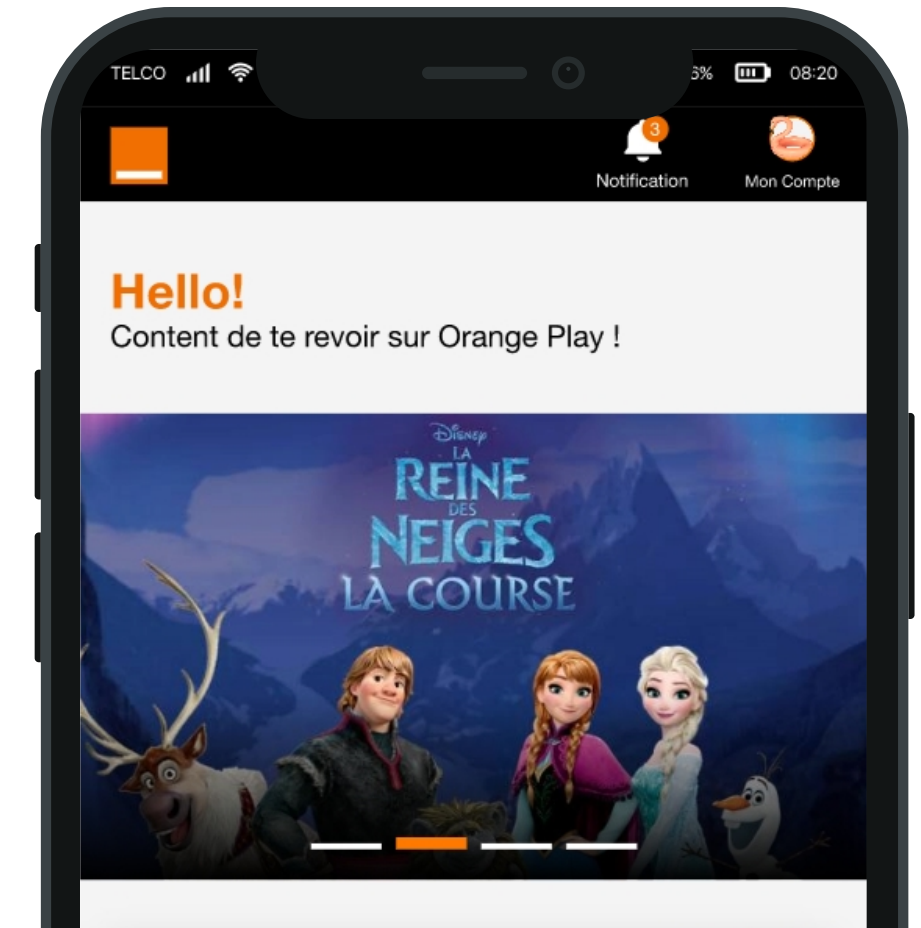
Game title



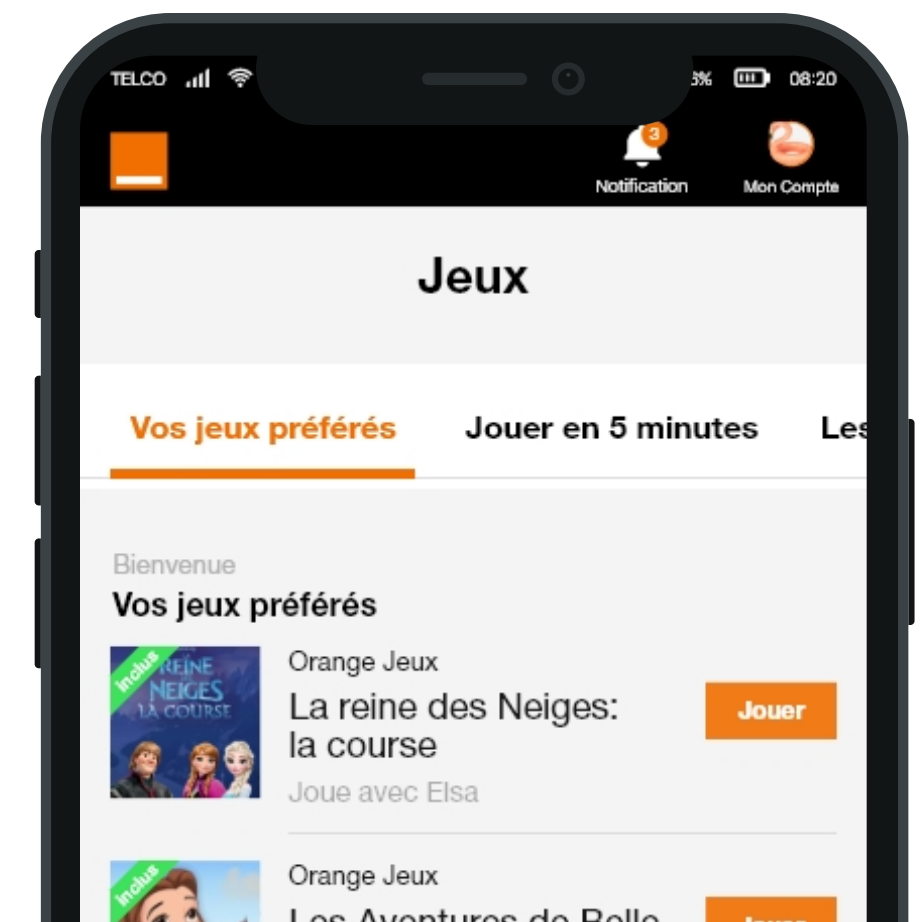
Screenshots

Description

Keywords/tags



Promotional image in carousel



In list with icon, title and promotional text

Add new app wizard: step 1 - base information

The add app wizard allows users to add a new app to Orange Play. The process is split into 3 steps: base information (game name, description, etc.), visual media (all game visual material) and additional promotional assets, (images and deep links to promote 10 best content inside the app on Orange paly)

The screenshot shows the 'Add new app' wizard interface. At the top, there's a navigation bar with a back arrow, the title 'Add new app', a notification bell, and a user profile dropdown. Below this is a progress indicator with three steps: '1 Base information', '2 Visual media and files', and '3 Additional promotional assets'. The main content area is a form titled 'Base information' with a 'Preview submission' link. The form is divided into two columns. The left column contains: 'App name*' (text input, 0/50), 'Promotional text*' (text input, 0/80), 'Keywords*' (text input, 0/80), and 'Description*' (text area, 0/4000). The right column contains: 'Version Information*' (text area), 'Age rating*' (dropdown, 0/2000), 'Genre/Category*' (dropdown), and 'Flags*' (dropdown). A 'CONTINUE' button is located at the bottom right of the form. A dashed orange box highlights the form fields, and a dashed orange line with arrows points from the right side of the image to specific elements: 'Description (complete/long description)', 'Version information', 'Age rating', 'Genre/category', 'Flags (Kids, Exclusive etc)', 'PAGE VIEW POINT', and 'Continue (to next step) CTA'.

The user must insert all mandatory information:

- App name
- Promotional text (short description)
- Keywords
- Description (complete/long description)
- Version information
- Age rating
- Genre/category
- Flags (Kids, Exclusive etc)

PAGE VIEW POINT

Continue (to next step) CTA

Add new app wizard: step 2 - visual media and files

In this section the user must add all mandatory visual media and files.

Add new app

Dashboard
Listing
Statistics
News
Help section

1 Base information
2 Visual media and files
3 Additional promotional assets

Visual media and files [Preview submission](#)

Icon*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Drag and drop or [browse](#)

Cover images*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Drag and drop or [browse](#)

Mobile screenshots*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Drag and drop or [browse](#)

Desktop screenshots
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Drag and drop or [browse](#)

Add file*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Drag and drop or [browse](#)

Promotional images*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Drag and drop or [browse](#)

Tablet screenshots
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Drag and drop or [browse](#)

Teaser video
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Insert video link to embed

[Back](#) [Continue](#)

Media files include:

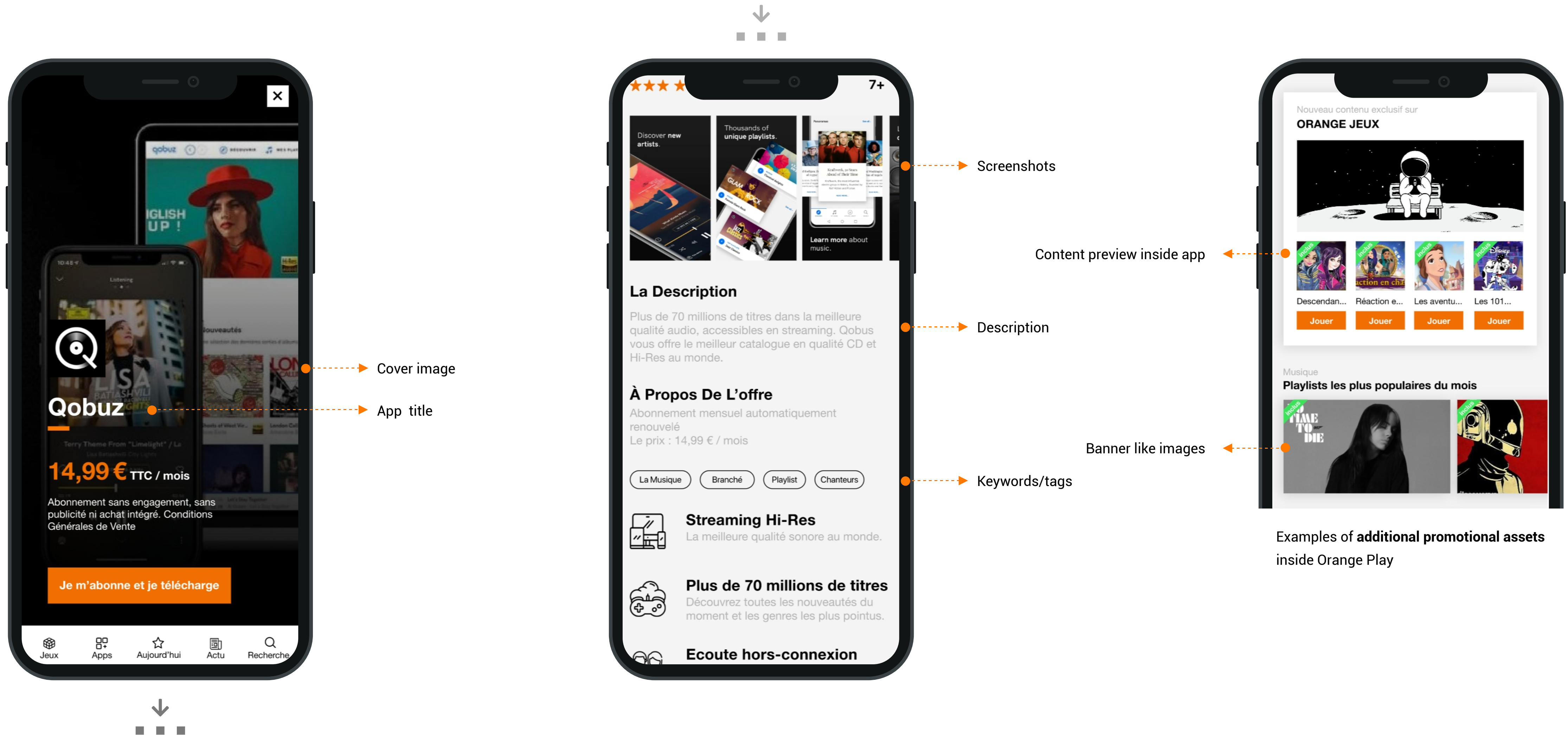
- Icon
- Cover image
- Mobile screenshots
- Tablet screenshots (if available)
- Desktop screenshots (if available)
- Add file
- Teaser video
- Promotional images

Visual file box features include drag and drop or browse and delete.

PAGE VIEW POINT

Back (to previous step) CTA
Continue (to next step) CTA

Add new app wizard: what customers will see on Orange Play



News section: article listing

In the news section Content Providers will be able to contribute to Orange Play by writing articles to promote games, apps and news related to their products. Articles will be moderated by Admin before they are released. Users will be able to search articles, create a new one and check the status of the ones which have been submitted for review.

Dashboard

Listing

Statistics

News

Help section

Add new app

Add new game

Games bulk upload

Articles

Search

Add new article

1 - 5 of 5

ICON	NAME	CREATED ON	STATUS	ACTIONS
	Découvrez les meilleurs jeux Disney Une fabuleuse selection rien que pour vous !	Jul 15, 202	APPROVED	
	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum fringilla vulputate lacus ac fringilla. Pellentesque mollis finibus facilisis.	Jul 15, 202	REJECTED/ERROR	
	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum fringilla vulputate lacus ac fringilla. Pellentesque mollis finibus facilisis.	Jul 15, 2021	PENDING/VALIDATION	
	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum fringilla vulputate lacus ac fringilla. Pellentesque mollis finibus facilisis.	Jul 15, 2021	APPROVED	
	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum fringilla vulputate lacus ac fringilla. Pellentesque mollis finibus facilisis.	Jul 15, 2021	PUBLISHED	

6 states which can occur in Content Provider view:

- DRAFT
- SUBMITTED
- PENDING/VALIDATION
- APPROVED
- PUBLISHED
- REJECTED/ERROR

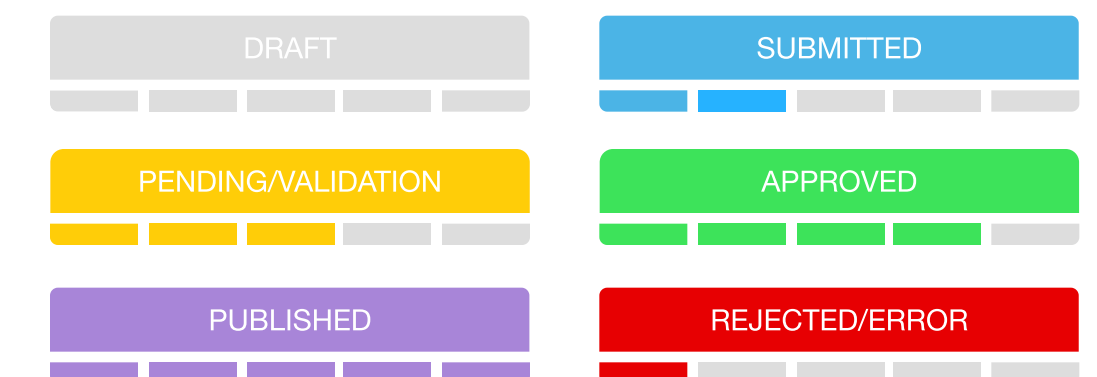
PAGE VIEW POINT

Search, CTA, page/article listing

The table can be filtered by

- name
- date
- status

6 states which can occur in Content Provider view:



Add new article wizard: step 1 - base information

The add article wizard is split into 2 steps: base information (article title, etc.) and article builder (article creation: text, images, etc.). Users will also be able to set a release date for the article, which will be published accordingly, once approved.

Add new article/post

Dashboard
Listing
Statistics
News
Help section

1 **Base information** | 2 Article builder

Base information [Preview article](#)

Article cover image*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Drag and drop or [browse](#)

Article title*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

App name 0/50

Article subtitle*
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Short description 0/80

Set publishing date and time
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

27/08/2021 09:20 A.M.

Keywords/tags*
Keywords will undergo validation and cannot be modified once submitted. Please contact support to edit or add new ones.

keyword, keyword, keyword, keyword 0/200

Meta tags
Meta tags will undergo validation and cannot be modified once submitted. Please contact support to edit or add new ones.

<meta property="lorem:ipsum" content="Lorem"/>

Continue

Information to be included:

- Article cover image
- Title
- Subtitle
- Preferred release date and time
- keywords
- Meta tags

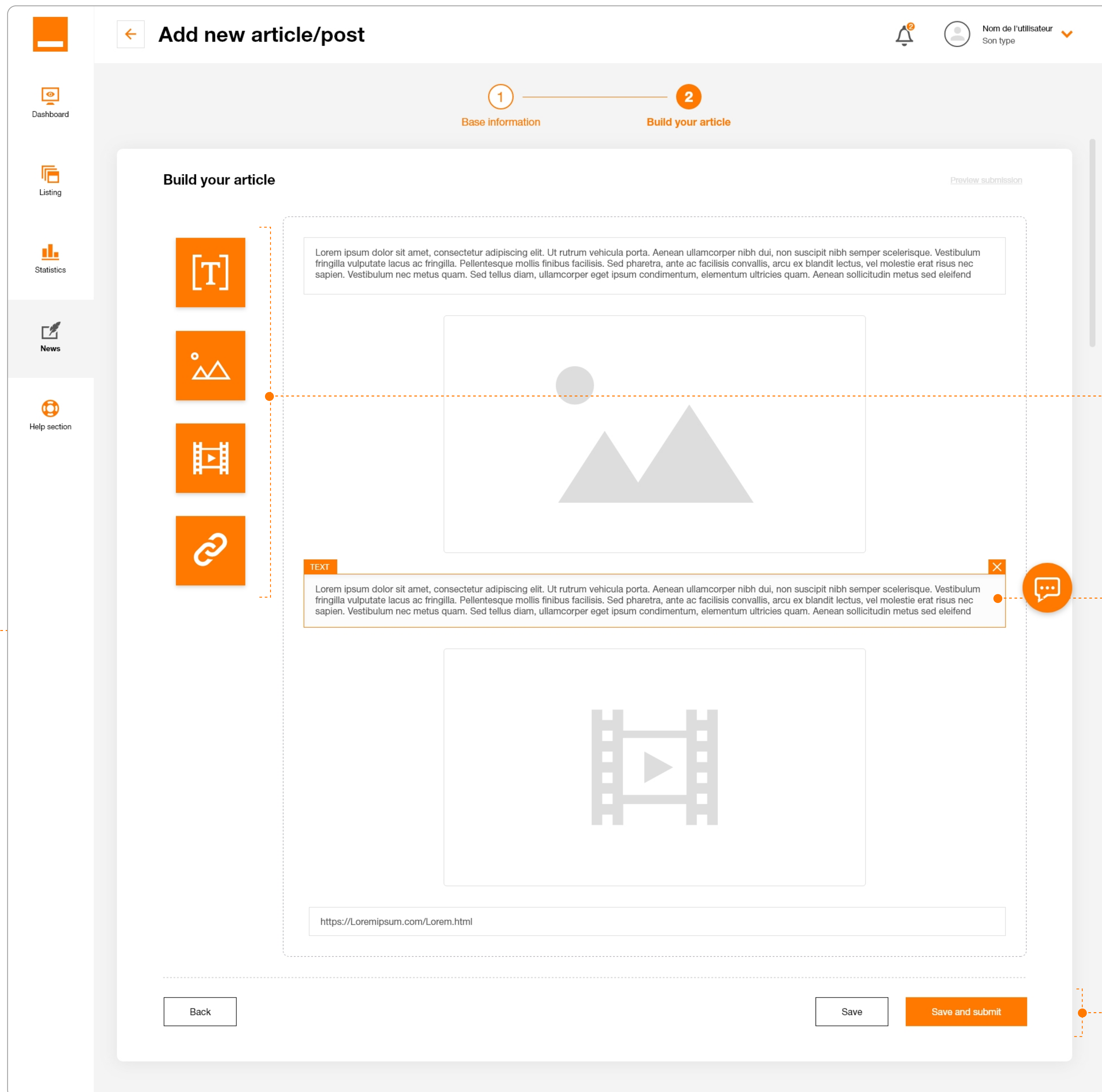
Continue (to next step) CTA

PAGE VIEW POINT

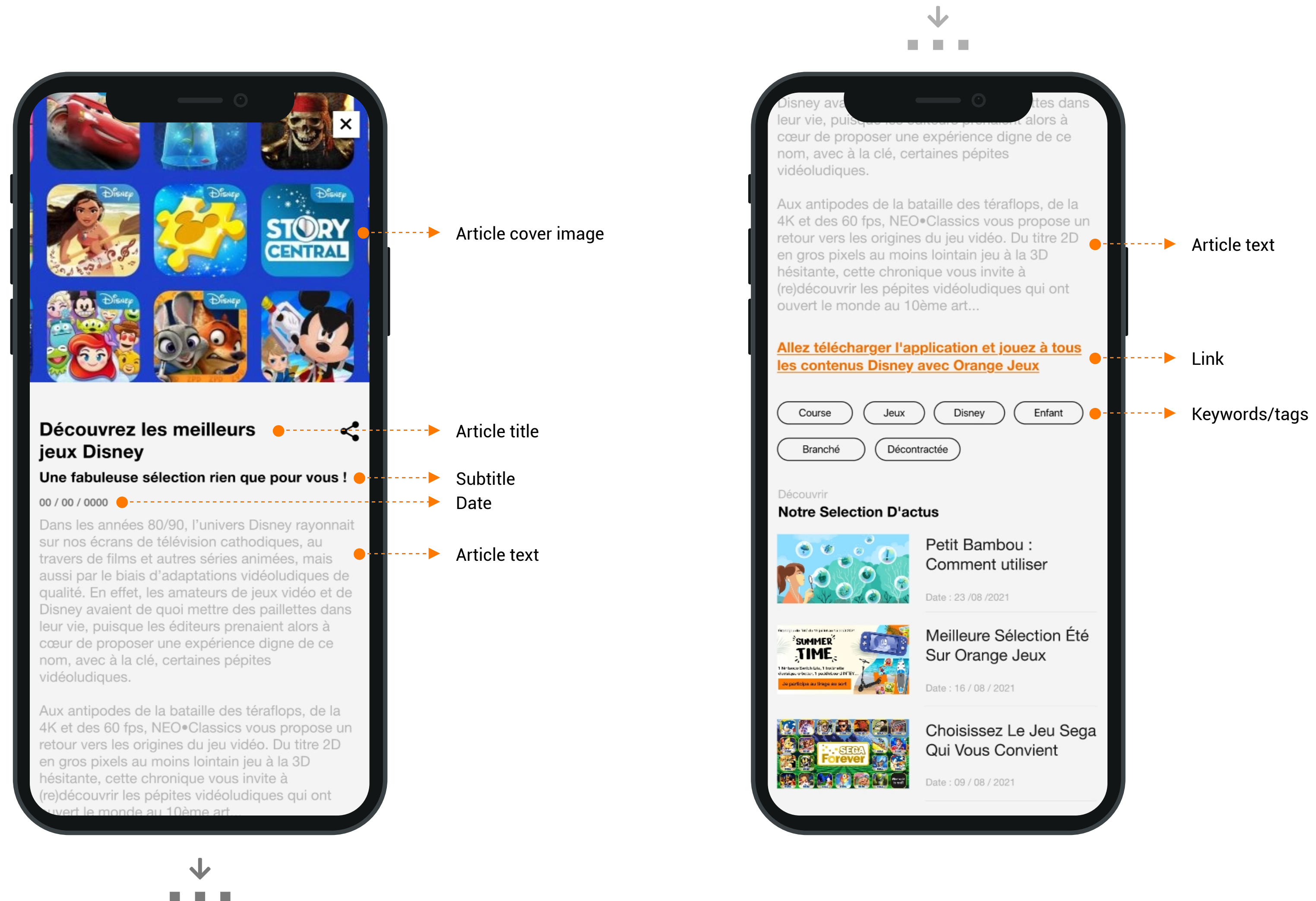
Chatbot

Add new article wizard: step 2 - article builder

In the article builder, users can start adding text, images, videos and links to create their article.



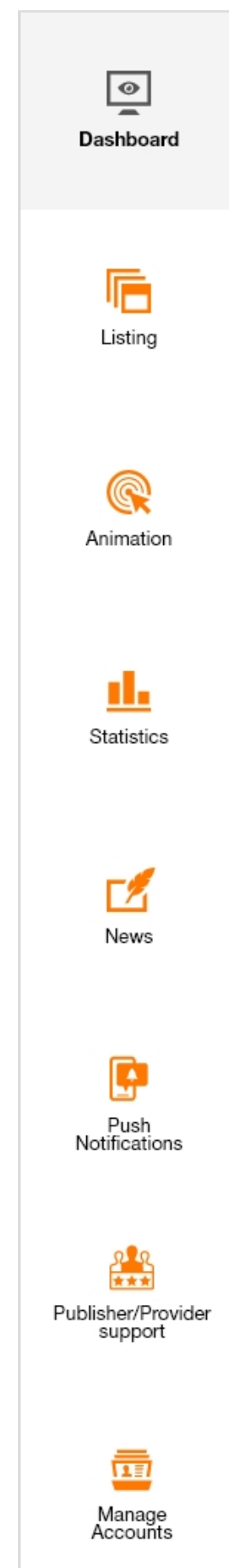
Add new article wizard: what customers will see on Orange Play



Orange/Admin view

[VIEW PROTOTYPE](#)

Navigation



Topbar Quick access buttons, profile and notifications



Quick access back to dashboard

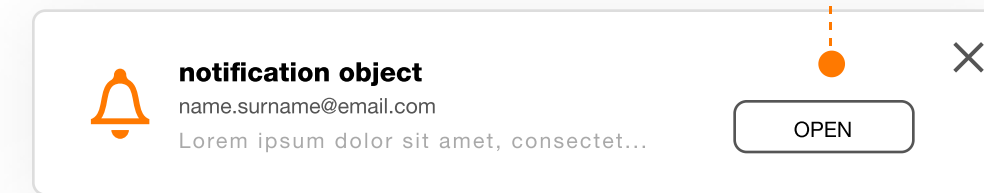
Quick access buttons to app/game and game bulk upload, always available/visible in the top bar

Notifications are also displayed in the top bar to remind the user of messages waiting to be read

Sidebar where users can navigate between sections of the Back Office panel

- Dashboard: where users can have an overview of statistics, processes underway and crash reports
- Listing (apps/games): detailed list of game/app ingestion process
- Animation: where users animate Orange Play to give customers a constant updated view through content rotation
- Statistics: where user can check the trend of products/services
- News section: where users can create their own articles to post on Orange Play
- Push notifications: where users can create and schedule notifications
- Publisher/Provider support: section dedicated to content provider support
- Manage accounts: where content provider accounts can be managed

Notification preview widget which appears as the user logs into the panel. It can either be time-based or closed clicking on the "x"



Link to Profile.

Dashboard

In the dashboard Admins will be able to have a general overview of the status of the processes, crashing reports, statistics and articles to moderate.

Overview of some statistics

- Filter
- CTA to view all
- Top apps per download
- New users
- Sessions

Add new app
Add new game
Games bulk upload

Nom de l'utilisateur
Son type

Dashboard

Listing

Animation

Statistics

News

Push Notifications

Publisher/Provider support

Manage Accounts

Statistics

View all statistics

LAST 7 DAYS
Jul 15 - Jul 21

125

App/Game name

+ 1% ↑

101

App/Game name

+ 8% ↑

98

App/Game name

+ 5% ↑

TOP APPS PER DOWNLOAD

NEW USERS

- 1% ↓

SESSIONS

+ 5% ↑

Articles to moderate

View all

Découvrez les meilleurs jeux Disney

Une fabuleuse selection rien que pour vous !

[View detail](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Vestibulum fringilla vulputate lacus ac fringilla. Pellentesque mollis finibus facilisis.

[View detail](#)

Processing services

View all

LAST 7 DAYS
Jul 15 - Jul 21

	UPLOADED	TECH REVIEW	WRAPPER	MANUAL Q.A.	FINAL REVIEW	LIVE	REJECTED
ALL	48	8	2	2	7	29	2
	32	3	2	1	5	22	1
	16	5	-	1	2	7	1

Badland - Some information about the app is missing

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut posuere facilisis elit, vitae iaculis lectus pharetra tempus.

[View detail](#)

↑

App name - The app has been rejected by the system

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut posuere facilisis elit, vitae iaculis lectus pharetra tempus.

[View detail](#)

↑

Crashing status

View all

LAST 7 DAYS
Jul 15 - Jul 21

145

CRASHES

-30.5%

129

USER AFFECTED

-28.3%

0

NON-FATALS

0

USER AFFECTED

Widget showing new articles to moderate/ approve.

Overview of the services being processed. The table like widget includes filtering, "view all" CTA, grid view of the numbers divided per format and error messages with link to address issues straight away

Crashlytics to help monitor and fix crashes. The table like widget includes filtering and "view detail" CTA.

PAGE VIEW POINT

Listing

Detailed list of apps/games being ingested by the Back Office Panel. The list can be filtered, searched for a specific item and each item can be opened in detail.

The table can be filtered by

- Name
- Publisher
- Provider
- PEGI/Classification
- Format
- Type
- Category
- Submission date
- Status with possibility to verify step on hover
- Actions: statistics and view detail

4 main states with relative detail on hover

validation on hover: tech review, wrapper, manual QA, final review

PAGE VIEW POINT

News section: article listing

In the news section Admins will be able to approve articles submitted by content providers as well as writing articles themselves to post on Orange Play. In the listing users will be able to search articles, create a new one and check the status of the ones which have been submitted for review.

The screenshot shows a dashboard with a sidebar on the left containing icons for Dashboard, Listing, Animation, Statistics, News, Push Notifications, Publisher/Provider support, and Manage Accounts. The main content area is titled 'Articles' and includes a search bar, a pagination indicator '1 - 5 of 5', and two tabs: 'My articles' and 'Article Moderation'. The 'Article Moderation' tab is active and displays a table of articles. The table has columns for 'ICON', 'NAME', 'PUBLISHER', 'CREATED ON', and 'STATUS'. The first row is highlighted in orange and contains the article 'Découvrez les meilleurs jeux Disney'. The second row is also highlighted in orange and contains 'Lorem ipsum dolor sit amet, consectetur adipiscing elit.'. The third row is not highlighted and contains 'Lorem ipsum dolor sit amet, consectetur adipiscing elit.'. The fourth row is not highlighted and contains 'Lorem ipsum dolor sit amet, consectetur adipiscing elit.'. The fifth row is not highlighted and contains 'Lorem ipsum dolor sit amet, consectetur adipiscing elit.'. The 'STATUS' column shows 'SUBMITTED' (blue), 'SUBMITTED' (blue), 'APPROVED' (green), 'APPROVED' (green), and 'REJECTED' (red). A 'View' button is present in the rightmost column of each row. A dropdown menu is open over the 'PUBLISHER' column, showing options: 'All', 'Publisher's name', and 'Publisher's name'. Annotations on the right side of the image point to various elements: 'Search, CTA, page/article listing' points to the search bar and pagination; 'News divided in My articles and Article moderation (articles submitted for approval)' points to the tabs; 'The table can be filtered by article name, publisher, date, status' points to the table headers; 'New articles to approve are highlighted in orange. CTA opens the detail/preview of the article.' points to the orange highlights and 'View' buttons; '3 states which can occur in Admin view:' points to the 'SUBMITTED', 'APPROVED', and 'REJECTED' status buttons. A legend on the right shows three buttons: 'SUBMITTED' (blue), 'APPROVED' (green), and 'REJECTED' (red). The text 'PAGE VIEW POINT' is located at the bottom right.

Annotations:

- Search, CTA, page/article listing
- News divided in My articles and Article moderation (articles submitted for approval)
- The table can be filtered by article name, publisher, date, status
- New articles to approve are highlighted in orange. CTA opens the detail/preview of the article.
- 3 states which can occur in Admin view:

Legend:

- SUBMITTED
- APPROVED
- REJECTED

PAGE VIEW POINT

News section: article preview - approval

This view shows the preview of the article written by the Content Provider to be approved, plus the type of feedback according to the action (approve, reject)

Back to previous page

Dashboard
Listing
Animation
Statistics
News
Push Notifications
Publisher/Provider support
Manage Accounts

Articles can be approved or rejected.
Either action will generate a feedback for the user and Content Provider, who will be notified with a message.

Success!
The article has been approved, the publisher will be notified soon.

Success!
The article has been approved, the publisher will be notified soon.

Success!
Feedback submitted, the publisher will be notified soon.

Article rejected
Please give the publisher some feedback to fix the issue

In case the article is rejected Admin will have the possibility to send the Provider some moderation feedback.

Découvrez les meilleurs jeux Disney

Une fabuleuse sélection rien que pour vous

00 / 00 / 0000

Dans les années 80/90, l'univers Disney rayonnait sur nos écrans de télévision cathodiques, au travers de films et autres séries animées, mais aussi par le biais d'adaptations vidéoludiques de qualité. En effet, les amateurs de jeux vidéo et de Disney avaient de quoi mettre des paillettes dans leur vie, puisque les éditeurs prenaient alors à cœur de proposer une expérience digne de ce nom, avec à la clé, certaines pépites vidéoludiques.

Aux antipodes de la bataille des téraflops, de la 4K et des 60 fps, NEO•Classics vous propose un retour vers les origines du jeu vidéo. Du titre 2D en gros pixels au moins lointain jeu à la 3D hésitante, cette chronique vous invite à (re)découvrir les pépites vidéoludiques qui ont ouvert le monde au 10ème art...

[Allez télécharger l'application et jouez à tous les contenus Disney avec Orange Jeux](#)

Course Jeux Disney Enfant
Branché Décontractée

Thank you